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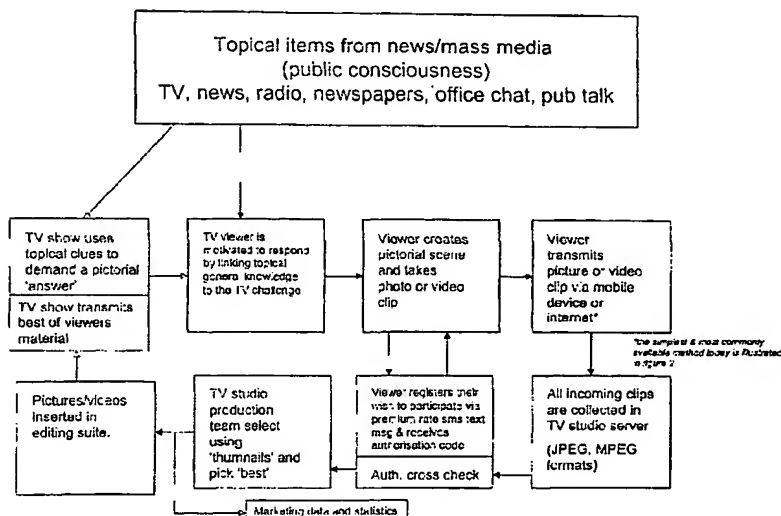
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(54) Title: IMPROVEMENTS RELATING TO TV PROGRAMME MATERIAL ASSEMBLAGE



(57) Abstract: The present invention provides a method of assembling programme material involving the steps of (a) distributing clues defining or alluding to content to be broadcast as a television segment or assembled for that potential purpose; (b) receiving a plurality of content presentations, received content being based on an interpretation of said clues; and (c) forming said received content into an assemblage of material for broadcast. In addition, the method may include the step of selecting at least one said presentations for broadcast.